



# Your Pathway to Growth is Here!

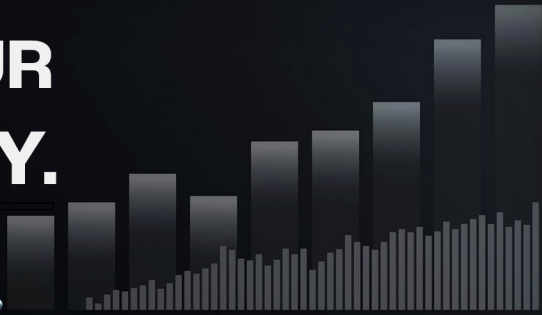
**COMPANY PROFILE**

[www.urban-trade.ai](http://www.urban-trade.ai)

# ABOUT OUR COMPANY.



SUCCESS



At Urban Trade, we believe in harnessing the power of cutting-edge technology to revolutionize the world of investments.

Founded with a vision to redefine traditional investment strategies, Urban Trade is a leading investment company that leverages Artificial Intelligence (AI) to drive intelligent and data-driven investment decisions.

With a relentless focus on innovation and a commitment to maximizing profits for our clients, we are reshaping the landscape of investment management.

## **Our Vision**

Our vision at Urban Trade is to empower investors with advanced AI-driven solutions that deliver superior returns and minimize risks. We envision a future where investors can access sophisticated investment strategies previously available only to institutional investors, enabling them to achieve their financial goals with confidence and ease.

## **Mission Statement**

Urban Trade is dedicated to providing our clients with innovative investment solutions that combine the latest advancements in AI technology with expert financial analysis. We strive to deliver consistent, long-term growth and value creation for our clients while maintaining the highest standards of integrity, transparency, and accountability.

# DISCOVER OPPORTUNITIES

1. **Innovation:** We are committed to staying at the forefront of technological advancements in investment management, continuously exploring new ideas and methodologies to drive superior results.

2. **Integrity:** Integrity is at the heart of everything we do. We adhere to the highest ethical standards, ensuring transparency and honesty in all our interactions with clients, partners, and stakeholders.

3. **Excellence:** We pursue excellence in all aspects of our operations, from investment research and analysis to client service and support. We strive for continuous improvement and excellence in everything we do.

4. **Collaboration:** We believe in the power of collaboration and teamwork. By fostering an environment of open communication and collaboration, we leverage the diverse skills and expertise of our team members to deliver the best possible outcomes for our clients.

5. **Client Focus:** Our clients are at the center of everything we do. We are dedicated to understanding their unique needs and objectives, and we tailor our investment strategies to meet their specific goals and preferences.

## Our Approach

At Urban Trade, we combine the art of investment management with the science of AI to deliver superior investment results. Our approach is based on rigorous research, sophisticated data analysis, and advanced machine learning algorithms that enable us to identify lucrative investment opportunities and optimize portfolio performance in real-time.

## Investment Philosophy

Our investment philosophy is rooted in a disciplined and systematic approach to investing. We believe in diversification, risk management, and long-term value creation. By leveraging AI technology, we are able to analyze vast amounts of data, identify patterns and trends, and make informed investment decisions that drive sustainable growth and profitability for our clients.

## Conclusion

With our innovative AI-driven approach, unwavering commitment to excellence, and dedication to client success, we are proud to be a trusted partner for investors seeking to achieve their financial goals and build a brighter future.

At Urban Trade, we are dedicated to pioneering a proactive approach to asset management, seamlessly integrating sustainability analysis into every decision-making process. Our investment philosophy is deeply rooted in leveraging AI tools to drive intelligent investment decisions that deliver sustainable long-term performance for our clients.

In today's interconnected world, Urban Trade provides a platform that empowers individuals from all corners of the globe to participate in cryptocurrency transactions, democratizing access to investment opportunities. We prioritize offering reliable and responsive customer support, recognizing its pivotal role in building trust and satisfaction among our esteemed clients. Whether you seek information about our investment strategies or require assistance with your account, our dedicated team is always here to assist you promptly and effectively.

Our investment approach revolves around gaining a comprehensive understanding of market dynamics through rigorous research and analysis. By meticulously curating portfolios that prioritize sustainable markets, we strive to deliver consistent and robust returns over the long term. At Urban Trade, our commitment to ethical investing is unwavering, underscored by our adherence to the highest standards of integrity and our dedication to safeguarding the interests of our clients and stakeholders.

We view ourselves as partners in our clients' financial journey, with our success intricately tied to theirs. By aligning our interests with those of our investors, partners, and employees, we have cultivated a culture of transparency, accountability, and social responsibility. This ethos permeates not only our investment decisions but also our day-to-day operations, ensuring that every action we take is guided by principles of integrity and ethical conduct.

As a global investment firm, Urban Trade recognizes the importance of embracing diversity and fostering innovation in today's rapidly evolving landscape. By championing diverse perspectives and leveraging innovative solutions, we empower our clients to navigate the complexities of capital markets with confidence and clarity.



Our investment strategy is designed to encompass a diverse range of operations, allowing us to derive profits from multiple sources and ensuring the resilience of our revenue streams. From engaging in cryptocurrency and currency market trading to capitalizing on dividends from successful startups and earning commissions from exchange operations for large entities, our approach is marked by its versatility and adaptability to various market conditions.

Central to our ethos is the cultivation of a culture that not only values diverse perspectives but also actively encourages innovation. We believe that by fostering an environment where different viewpoints are embraced, we can better serve our clients and drive them towards sustained success. Moreover, our commitment to responsible practices goes beyond merely seeking financial returns; it extends to every aspect of our operations, ensuring that our actions consistently align with the best interests of our clients.

In implementing our approach, we prioritize empowering diverse viewpoints and breaking down barriers to collaboration. By fostering deep connections and fostering a collaborative spirit, we are able to continuously evolve and adapt to meet the ever-changing needs of our clients.

At the core of our mission lies an unwavering dedication to earning the trust of our clients, regardless of whether they are individual investors or institutional giants. Leveraging our global network of diverse insights, we craft innovative solutions tailored to meet the unique requirements of each investor, meticulously engineered to deliver the desired performance.

In addition to offering advanced wealth planning tools and expert guidance to high-net-worth individuals, families, and smaller institutions, we also pride ourselves on our ability to simplify complexity. Our strategies epitomize our capacity to provide independent clarity and generate exclusive insights that redefine perspectives and strategies across various markets and sectors.

Furthermore, our financial team comprises specialists who possess the expertise to evaluate promising startups poised for significant growth. We recognize that every business requires initial capital to navigate administrative procedures, secure premises, acquire equipment and other assets, hire personnel, and more.

Thus, by identifying and investing in these promising ventures, we not only contribute to their growth but also enhance the diversity and resilience of our investment portfolio.

Our investment strategy is crafted to cover a wide array of operations, enabling us to generate profits from multiple avenues and fortifying the durability of our revenue streams. From involvement in cryptocurrency and currency market trading to leveraging dividends from thriving startups and acquiring commissions from exchange operations for major entities, our approach is characterized by its flexibility and ability to adapt to diverse market conditions.

At the heart of our philosophy lies the fostering of a culture that not only values diverse perspectives but actively fosters innovation. We firmly believe that by nurturing an environment where various viewpoints are embraced, we can better serve our clients and propel them towards enduring success. Furthermore, our dedication to responsible practices extends beyond mere financial gains; it permeates every facet of our operations, ensuring that our actions consistently align with the best interests of our clients.

In the execution of our strategy, we prioritize empowering diverse viewpoints and dismantling barriers to collaboration. Through the cultivation of deep connections and a collaborative ethos, we continuously evolve and adjust to meet the ever-evolving needs of our clients.

At the core of our mission is an unwavering commitment to earning the trust of our clients, be they individual investors or institutional giants. Leveraging our extensive global network of diverse insights, we develop innovative solutions tailored to meet the distinct requirements of each investor, meticulously engineered to deliver the desired results.

In addition to providing advanced wealth planning tools and expert guidance to high-net-worth individuals, families, and smaller institutions, we take pride in our ability to simplify complexity. Our strategies exemplify our capability to offer independent clarity and generate unique insights that reshape perspectives and approaches across various markets and sectors.

Moreover, our financial team comprises specialists equipped with the expertise to evaluate promising startups poised for substantial growth. We recognize that every business necessitates initial capital to navigate administrative procedures, secure premises, procure equipment and other assets, hire personnel, and more.

Hence, by identifying and investing in these promising ventures, we not only contribute to their growth but also bolster the diversity and resilience of our investment portfolio.

## **POSITIVE ENERGY**

- We're optimistic about the future and determined to get there.
- We co-create solutions instead of choosing blame and criticism.
- We create moments of play at work.
- We take care of each other, and help each other grow.

## **CONTINUOUS LEARNING**

- We view every situation as an opportunity to learn (especially when the going gets tough)
- We're more interested in learning than being right.
- We value giving and receiving regular feedback.
- We learn from and mentor those around us.

## **EFFICIENT EXECUTION**

- We complete high quality work quickly by working smarter, not harder.
- We value completing tasks, instead of just talking about them.
- We prefer automation over manual work.
- We prioritize, focusing on the 20% that will get us 80% of the impact.

## **FUNDS MANAGEMENT**

The Funds Management division provides support to nascent and burgeoning investment platforms as they navigate their launch and expansion phases.

Building upon the Company's track record in Investment Management, Funds Management propels the transition towards becoming a frontrunner in alternative investing. Leveraging the Group's extensive business legacy, global reach, and robust financial standing, Funds Management furnishes managers with substantial investment capital, along with operational and financial backing to enhance their portfolios.

Moreover, this platform affords investors the opportunity to engage with numerous boutique fund managers via an institutional platform endorsed by a leading listed financial services firm.

In recent times, the investment landscape, and consequently investors, have adopted a new metric: Urban Trade – Environment, Social, and Governance (ESG) criteria, serving as a complement to traditional financial metrics. The pace of change in the investment realm, spearheaded by Urban Trade Investment, is unprecedented, reshaping both lifestyle choices and investment strategies.

We are of the opinion that Urban Trade considerations are increasingly gaining traction and have the potential to drive investment outperformance.

## INVESTING FOR A SUSTAINABLE FUTURE

The era of green bonds has dawned, witnessing a surge in the utilization of bond markets to procure capital for fostering the low-carbon economy, particularly through the issuance of 'green bonds'.

While many participants in the fixed income market are navigating the complexities of green bonds, others are strategizing on how to effectively integrate broader environmental, social, and governance (ESG) considerations into their investment portfolios, a task that is rapidly gaining significance.

Why does this matter? The landscape of investment is evolving at an unprecedented pace, reshaping both lifestyles and investment strategies. We contend that ESG factors are increasingly becoming mainstream and can serve as catalysts for driving investment performance.

The initial step in embarking on the investment journey is crucial. Among the five essential steps, the first involves assessing one's risk tolerance and determining the most suitable asset allocation.

Individuals exhibit varying attitudes towards investment. Some are risk-averse and prefer to avoid potential losses, even if it means sacrificing higher returns.

Others are open to taking on moderate risks but steer clear of excessive volatility, while some are willing to embrace risk in pursuit of market-beating returns.

How does one assess their risk tolerance? Consider your investment horizon. Put simply, the longer your investment timeframe, the greater the risk you can afford to take, as you have the luxury of enduring market cycles, which helps mitigate short-term fluctuations.

For example, a young professional who has just entered the workforce and is far from retirement age can generally afford to take on more risk. However, if you lack the time to recoup sudden investment losses, adopting a more conservative approach may be prudent.

Furthermore, your risk tolerance is contingent upon your life objectives. Consider whether you need to allocate funds for your children's education or plan to purchase property in the near future, as these factors can influence your cash flow and investment decisions.



# AI BROKERAGE PACKAGES

## AI Novice

### 5%

After 24 hours

- ✓ Min. Possible deposit: \$50
- ✓ Max. Possible deposit: \$999
- ✓ 10% Referral Bonus
- ✓ Capital refund at the end of trade

[Invest Now](#)

## AI Professional

### 5%

daily for 3 days

- ✓ Min. Possible deposit: \$1000
- ✓ Max. Possible deposit: \$4999
- ✓ 10% Referral Bonus
- ✓ Capital refund at the end of trade

[Invest Now](#)

## Ai Ultimate

### 5%

daily for 7 days

- ✓ Min. Possible deposit: \$5000
- ✓ Max. Possible deposit: \$20000
- ✓ 10% Referral Bonus
- ✓ Capital refund at the end of trade

[Invest Now](#)

## AI Business Class

### 5%

daily for 2 weeks

- ✓ Min. Possible deposit: \$10000
- ✓ Max. Possible deposit: unlimited
- ✓ 10% Referral Bonus
- ✓ Capital refund at the end of trade

[Invest Now](#)

# AI BROKERAGE PACKAGES

## AI Gold

### 5%

daily for 1 Month

- ✓ Min. Possible deposit: \$20000
- ✓ Max. Possible deposit: unlimited
- ✓ 10% Referral Bonus
- ✓ Capital refund at the end of trade

Invest Now

## Real Estate Package

### 8%

daily for 3 months

- ✓ Min. Possible deposit: \$50000
- ✓ Max. Possible deposit: unlimited
- ✓ 10% Referral Bonus
- ✓ Capital refund at the end of trade

Invest Now

## NFT Package

### 5%

daily for 6 months

- ✓ Min. Possible deposit: \$70000
- ✓ Max. Possible deposit: unlimited
- ✓ 10% Referral Bonus
- ✓ Capital refund at the end of trade

Invest Now

## Retirement(401k) Package

### 15%

daily for 1 year

- ✓ Min. Possible deposit: \$100,000
- ✓ Max. Possible deposit: unlimited
- ✓ undefined Referral Bonus
- ✓ Capital refund at the end of trade

Invest Now

At Urban Trade, we are excited to introduce our referral commission program, designed to reward our valued clients for their loyalty and support. As part of this program, clients have the opportunity to earn a generous referral commission of 10% for each new client they refer to Urban Trade.

Urban Trade offers a diverse range of investment opportunities, including Hedge Funds, Private Equity funds, and direct and co-investments in private equity. Our investment strategy aims to optimize risk-adjusted returns and diversify exposure across industries and geographical regions, providing our clients with a comprehensive view of the alternative investment landscape.

With our robust archival capabilities and ongoing staff education initiatives, we remain vigilant in monitoring evolving regulations and global financial requirements. Our expertise and resources position us as a valuable ally in facilitating your expansion and success.

Achieve your investment goals with the appropriate strategy. Once you've determined your investment objectives, you can allocate your funds across various asset classes and build a diversified portfolio that aligns with your risk tolerance.

With our commitment to providing 24/7 assistance and consulting services, you can rest assured that your financial needs are fully supported at all times. Drawing on our extensive international experience, we aim to enhance your productivity and ensure the highest standards of service quality.



# WE ARE CERTIFIED

## CryptoCurrency Certification Consortium

The C4 Board of Directors hereby awards

### URBAN TRADE

the credential of

### Certified Bitcoin Professional's

having met all of the certification requirements, which include the adoption of the C4 Code of Ethics and successful performance on the required competency examination, subject to recertification every two years, this individual is entitled to all of the rights and privileges associated with this designation as defined in the C4 Bylaws.



Member Since: 2021-06-17  
Certificate Number: 179b5e



Verify the authenticity of this certificate by visiting the following URL: <https://cryptocoalition.org/lookup/179b5e>

